



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)



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## A Report on “Entrepreneurial Mindset-Preparing Youth for Success”

Organized by Department of Management Studies in association with ED Cell

On 11th February 2025

**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
(UGC-AUTONOMOUS INSTITUTION)  
Madanapalle - 517325, Annamayya Dist., Andhra Pradesh, India

**A Guest Lecture**  
on  
“Entrepreneurial mind set-Preparing Youth for Success”  
Organized by  
Department of Management Studies in association with  
ED Cell

Date: 11/02/2025      Time: 10:30 AM      Venue: KKB-002

**Resource Person**  
**Dr.KARTHIYA BANU**  
FOUNDER & CEO, INSPIRE SOFTECH SOLUTIONS, CHENNAI

Chief Patron Dr. N. Vijaya Bhaskar Choudary Secretary & Correspondent	Patron Mrs. Keerthi Nadella Executive Director	Co - Patron Dr. C. Yuvaraj Principal	Convener Dr. K. V. Geetha Devi HOD/ Dept. of MBA	Coordinator Dr.K.Venkateswarlu Assistant Professor/MBA	Co-Coordinator Mr.B.Roja Kiran Assistant Professor/MBA
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Report Submitted by: Dr.K.Venkateswarlu, Department of MBA

Resource Person Details: Dr. Karthiya Banu

Mode of Conduct: Offline

Venue: KKB-002

Report Generated on 27.02.2025.

Participants: The total Number of participants is 102

**Introduction:** The Department of Management Studies had the privilege of hosting Dr. Karthiya Banu, a distinguished academic and expert in entrepreneurship, for an insightful guest lecture on "Entrepreneurial Mindset - Preparing Youth for Success." The session aimed to equip students with the necessary knowledge and skills to develop an entrepreneurial mindset and navigate the challenges of the business world.

## **Objectives of the Lecture**

1. To understand the concept and significance of an entrepreneurial mindset.
2. To highlight key traits and skills required for entrepreneurial success.
3. To provide insights into real-world entrepreneurial challenges and opportunities.
4. To motivate students to develop innovative thinking and problem-solving abilities.
5. To encourage students to consider entrepreneurship as a viable career option.

## **Key Highlights of the Lecture**

- Dr. Karthiya Banu emphasized the importance of fostering an entrepreneurial mindset at an early stage. The following key aspects were covered in the lecture:
- Definition and Importance of Entrepreneurial Mindset – Understanding how a proactive approach and resilience contribute to success.
- Key Traits of Successful Entrepreneurs – Creativity, risk-taking, adaptability, and perseverance.
- Innovation and Problem-Solving – The role of innovation in business and strategies for effective problem-solving.
- Challenges Faced by Entrepreneurs – Financial constraints, market competition, and resource management.
- Opportunities in the Startup Ecosystem – Government initiatives, funding sources, and incubation support for startups.
- Case Studies and Real-World Examples – Success stories of young entrepreneurs who transformed ideas into thriving businesses.

## **Outcomes of the Lecture**

- The session proved to be highly engaging and beneficial for students. The key takeaways included:
- Enhanced understanding of the entrepreneurial mindset and its significance in career success.
- Increased awareness of the challenges and opportunities in entrepreneurship.
- Motivation to develop creativity, leadership, and risk-taking abilities.
- Encouragement to explore innovative business ideas and startup opportunities.
- Practical insights into entrepreneurship through case studies and real-life examples.

## Gallery:

